



EXPAND YOUR ABILITIES



CEO Meet & Master

April, 2024

16th Edition

IMPROVE YOUR DECISION-MAKING

About CEO Meet & Master

▮

Organizations have never needed to be as agile. Are your leaders ready not only to adapt to rapid change, but to transform systems by refining management best practices to engage diversity, integrate plans and innovate? ▮



Welcome to CEO Meet & Master!

Adriana Machado

Who?

Ideal for **individuals** looking to advance in their careers **in corporations & organizations** (intrapreneurs) **and entrepreneurs**

What?

Fully virtual, curated group, 4-week program, 4 weekly live interactive group sessions and **one individual mentoring session** per participant after week 4 (16h total).

How?

Through **Systems Thinking applied to business and life in an innovative way** — A skill to navigate complexity that helps leaders **think more critically & communicate more effectively**.

Why?

To foster **personal growth & career development** as systemic leaders, build constructive relationships with a diverse community from around the world, **share insights and learn from peers**.

When?

April 22nd to May 17th.

Program Fee

US\$ 980.00
(+1 participant free during "Together We Rise Campaign" - limited time only)

Program Numbers



Designed for forward-thinking individuals aiming to progress in corporations, organizations, this program bridges the gap between traditional leadership and the demands of the 21st century. Gain insights from seasoned leaders, engage in a rich curriculum focused on impact and innovation, and join a vibrant community committed to making a positive difference.

315
leaders

Have already embarked on this transformative leadership journey.

4 years
of program

Celebrating transformative education that empowers leaders.

39
countries

Since 2020, leaders from 39 countries have been through the Program.

15
editions

Have successfully completed each bringing unique perspectives and contributing to our alumni network.

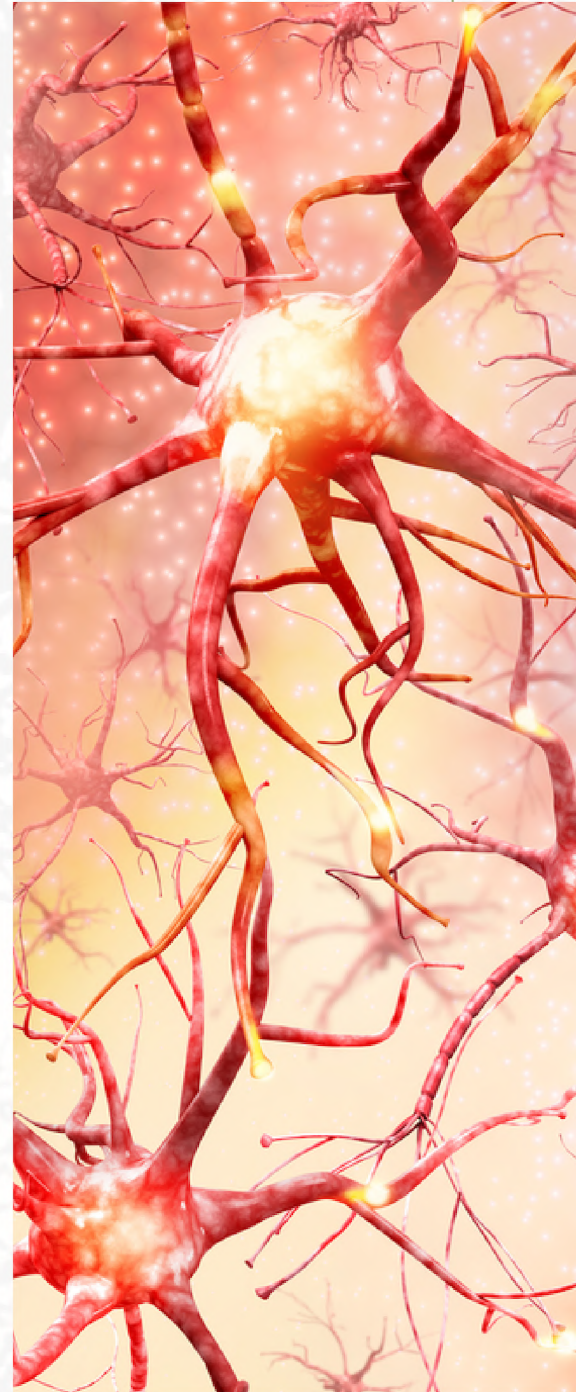
What is Systems Thinking?

System thinking is a holistic approach to analyzing complex problems by understanding the interrelations and patterns among its components. **Peter Senge defined it as “a framework for seeing interrelationships rather than things, for seeing patterns rather than static snapshots.”**

(Peter Senge, The Fifth Discipline, 2nd Ed 2006)

Benefits of applying Systems Thinking to leadership

- **Personal & Career Development:** Awareness & new skills for leaders. Opportunity to grow, reflect, connect & learn from others.
- **Engagement:** Alignment of purpose & profit while enabling systemic transformation from within the organization.
- **Extended Team:** Ecosystem for learning, networking & exchanging experiences.
- **Skills:** Learn how to apply systems thinking at the individual, organizational & societal levels. Learn how to navigate complexity while improving the ability to think more critically & to communicate more effectively.
- **Value Creation:** Learn how to provide value to multiple stakeholders from wherever you are in the journey. Learn how to look for opportunities, including how to better integrate ESG (Environment, Social, Governance) metrics.



Our Leaders Feedback

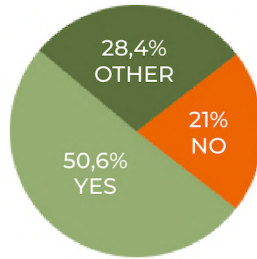


Were the objectives of the CEO Meet & Master program achieved?

77% Personal growth

68% New skills

60% Networking



Many participants reported improved **mental / emotional health** after the program

Testimonials



Dhevi Kumar
Global Partnerships Lead

"Briyah gave me the confidence to look at opportunities from a holistic, systemic lens. I landed a job with the salary I wanted and needed."



Nayana Rizzo
Head of Public Policy

"After participating, I joined a community of bright and driven people, was able to join / co-lead a few discussions with Briyah. This has generated opportunities to connect and support projects, such as one carried out by IPE (Climate schools) in six different cities in the state of São Paulo - Brazil."

Brio Africa Ltd.



Estella Hutchful
Co-founder

"Before I participated in CMM I had a tendency of moving quickly through everything and not necessarily thinking about the big picture or how one action impacts another. Through CMM I have learnt to slow down quite a bit and do some analysis of what I am doing and why I am doing it."



Thomas Hanser
IT Head Latin America

"The CEO Meet & Master program is a unique opportunity to share and learn ideas aligned to my objectives of making the world a better place."

Details about the Course

05



The course includes

01

Digital course access

As long as this course is being offered.

02

Downloadable Workbook

Workbook with exercises for practice.

03

Membership of closed LinkedIn Group

For interaction with instructors and other course participants.

04

Course Certificate

Upon course completion only.

05

4 live sessions

For interaction with other participants and special classes.

06

One 1:1 mentoring session

To be scheduled upon course completion.

07

Together We Rise Campaign (limited time only)

Enroll and bring someone with you for free -- be it a friend, a colleague for mutual professional development, or offer a scholarship to someone outside your circle, creating an opportunity for new insights. This one-for-one approach amplifies learning and connections, uplifting everyone involved. Let's rise together.



CEO Meet & Master

Embrace your
journey as a leader!

Sign Up Now At
briyah.institute

